AustCyber
Part of the Stone & Chalk Group

Australia House at the RSA Conference

San Francisco April 2023

Overview

For the fourth year, AustCyber (in partnership with Austrade) led a delegation of Australian cyber security businesses to the RSA Conference in San Francisco.

'Australia House at the RSA Conference 2023' was a one day event which provided companies with the opportunity to connect through conversations and events with potential partners, customers, experts and investors.

Additionally, the program provided international companies with evidence of the thriving Australian cyber security sector and the benefits of investing in Australia as a key destination within the Asia-Pacific region.

Partners and sponsors

In 2023, AustCyber again partnered with Austrade to bring Australia House to the RSA Conference.

The sponsors for the event were:

The program

The program was split into two streams to cater for two different attendee types:

Stream 1 - Australian companies

The aim was to equip attendees to be 'export ready'. The program included:

- Discussions and panels with in-market experts about entering and scaling in the US
- A networking lunch
- Pitching session with VCs in the audience

Stream 2 - US companies

The aim was to provide attendees with evidence of the benefits of investing in Australia as a key export destination. The program included:

- A panel discussion with cyber security experts, which provided an overview of Australia's current cyber security landscape, including key considerations
- A policy roundtable
- A CISO-specific roundtable where attendees shared insights and pain points from their own businesses

Australian companies

6clicks

6clicks is an AI-powered Governance, Risk, and Compliance (GRC) platform created for businesses and advisors. It offers a quick and seamless solution to managing risk and compliance, which helps to enhance security and establish trust with partners and customers.

With 6clicks, users get a robust platform that utilises AI to cater to their unique requirements, scaling with their business. They also have access to an extensive content library and in-house support to guide them through their journey. 6clicks provides a straightforward and efficient way to handle GRC that can save businesses valuable time and resources.

Attendee:

Andrew Robinson, Founder and CISO

Airlock Digital

Airlock Digital delivers forward-thinking endpoint protection solutions which enable organisations to implement rapid, scalable Allowlisting and Execution Control.

Developed by security practitioners who possess a first-hand understanding of the operational challenges in implementing allowlisting at scale, Airlock Digital offers an intuitive and scalable cyber security, solution set, and is currently positioned as the leading commercial allowlisting vendor worldwide.

Attendees:

Daniel Schell, Co-founder and CTO

John Letourneau, CCO

Niko Bielovich, COO

Gill Langston, Principal Partner Success and Community Evangelist

Avertro

Avertro is a company that aims to empower people to make data-driven decisions about their cyber safety. They have created products that translate cyber information in a normalised way, bringing science to cyber security storytelling.

Avertro's platform underpins their technologies to support their efforts. Their mission is to ensure that everyone is empowered to understand their cyber-why, so they can make informed choices about their cyber security.

Attendee:

Ian Yip, Founder and CEO

CyberCX

CyberCX is a leading provider of professional cyber security and cloud services in Australia and New Zealand. They offer a wide range of end-to-end cyber and cloud capabilities, empowering private and public sector organisations to securely accelerate opportunities in the digital economy.

CyberCX has a focus on helping customers confidently manage cyber risk, respond to incidents, and build resilience in an increasingly complex and challenging threat environment.

Attendees:

John Paitaridis, CEO

Andrew Bedford, CCO

Alastair MacGibbon, CSO

Phil Siefert, Director Strategic Alliances and Partnerships

CyberIAM

CyberIAM provides the expertise needed for the design and implementation of complex Identity and Access Management (IAM) and Privileged Access Management (PAM) systems.

CyberIAM delivery methodology emphasises a sustained partnership with customers, ranging from strategic advisory services to hands-on technical implementation. They operate a technology agnostic approach based on partnerships with vendors recommended by Gartner as leading IAM or PAM systems.

Attendee:

Gary Biccard, Technical Director

Cydarm

Cydarm's Cyber Response Management platform provides a whole-of-business approach to security operations.

Designed to support a constantly changing landscape, Cydarm provides capabilities that cover a comprehensive set of needs for security operations teams. These include case management, data enrichment, integrations, editable playbooks, reporting, collaboration, and response time SLAs.

Attendees:

Vaughan Shanks, Founder and CEO

Ruth Luscombe, Product Manager

Darwinium

Darwinium is a next-generation journey orchestration platform that provides real-time separation of good and bad activity. It operates on the edge, which enables full visibility of all interactions with a simple integration.

The Darwinium team brings together more than 200 years of experience managing fraud and risk for some of the world's largest banks, e-commerce platforms, and fintech providers. It consists of industry-leading engineers, product innovators, and go-to-market specialists who share a passion for changing the world of fraud and risk.

Attendees:

Alisdair Faulkner, Co-Founder and CEO

Rebekah Moody, VP of Marketing

Ensignia

Ensignia exists to help companies secure their software supply chain. They believe in simple solutions to complex problems, and that security should be accessible to organisations of all sizes.

Ensignia is built around the emerging supply chain framework called SLSA (SaLSA), which is a set of verifiable requirements for the integrity of software artifacts throughout the software supply chain, from development to production. They believe that SLSA will become the de-facto standard for software supply chain security, and they are committed to helping organizations adopt SLSA and secure their software supply chain.

Attendee:

Sam Stewart, Co-founder and CEO

FifthDomain

FifthDomain is the Australian leader in cyber workforce development technologies. FifthDomain provides solutions across the lifecycle of cyber operators: from support for cyber educators through to solving cyber workforce recruitment and retention challenges.

Their solutions and cyber workforce management technologies make it possible for teams to develop and retain the cyber capability they need for success.

Attendee:

Matt Wilcox, Founder and CEO
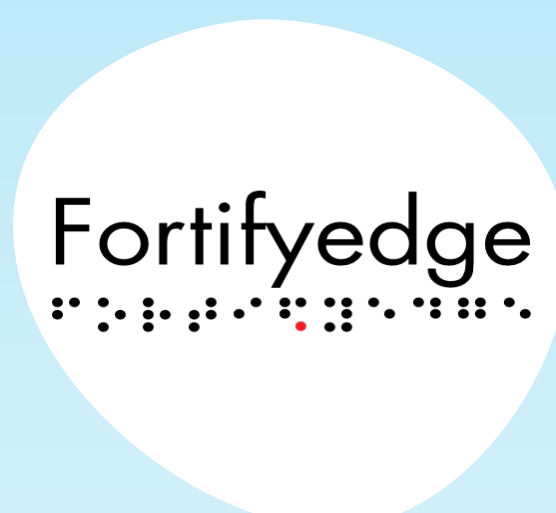
Fortifyedge

Fortifyedge provides innovative identity and access solutions for the tactical edge using TinyMLOps. Specializing in machine learning and AI for OEMs, Fortifyedge focuses on cyber and physical security.

Their mission is to solve the most complicated problems using state-of-the-art approaches like edge computing and machine learning, even when disconnected, so that customers can make trusted decisions at the speed of relevance.

Attendees:

Peter Padd, Co-founder

Anil Kale, CCO

Hackersjack

A team of cyber security experts, educators, and psychologists founded Hackersjack in 2019 with the mission to provide a practical and comprehensive solution to address digital threats to children. They developed a platform that prepares children to be safe, vigilant, resilient, and successful online.

Hackersjack's unique approach, called "essential four pillars," tackles all the risks associated with digital threats and is designed to provide children with the skills and knowledge necessary to navigate the digital world safely and successfully.

Attendee:

Ikram Akbar, Founder

HackHunter

HackHunter is a company dedicated to protecting wireless communications, specifically WiFi, through innovative cyber security solutions.

As experts in the security industry, they recognize that WiFi is inherently insecure, and even with new standards like WiFi 6, communications can still be vulnerable to attacks. To address this issue, HackHunter has developed a unique solution that enables the source of WiFi to be found and investigated.

Attendees:

Tracie Thompson, Co-founder and CEO

Mike Thompson, Co-founder and CTO

Nueva Solutions

Nueva aim to create a safer digital environment by providing innovative and customised cyber security solutions for their clients. They are committed to staying ahead of the constantly evolving cyber security threats and challenges to ensure their clients can protect their information and assets.

With a strong focus on customer centricity, teamwork, and ethics, their goal is to simplify cyber security and deliver exceptional service and support to create a safer digital world for everyone.

Attendees:

Cameron Cumming, Co-founder and Director

Ferdinand Tadiaman, Co-founder and Director

Paraflare

ParaFlare is a defensive cyber security operations service, offering an array of tools and solutions to protect client systems against cyber threats.

The platform's advanced technologies, including Extended Detection and Response (XDR), Endpoint Detection and Response (EDR), and Security Information Event Management (SIEM), are used by an experienced cyber operations team to monitor client systems for potential threats.

Attendee:

Adam McCarthy, Co-founder and CEO

Prophecy International

Prophecy is a software solutions company that has been in operation since the early 1980s. Founded as a privacy company writing accounting packages, they have since acquired their flagship cyber security product, Snare.

Today, Snare is deployed on all five continents, including Antarctica. Prophecy's focus is on disruptive technology and discontinuous innovation, and they aim to provide reliable, secure, and trustworthy software solutions to markets worldwide.

Attendees:

Brad Thomas, Group CEO

Steve Challans, CISO

SafeStack

SafeStack is an online training platform that provides comprehensive cyber security education to software development teams and the wider workforce.

With a flexible and people-focused approach, SafeStack teaches teams to incorporate security from the idea stage to maintenance, helping to protect people, systems, and data in a constantly changing world. SafeStack also offers built-in assessments and reporting, enabling organisations to meet compliance requirements with ease.

Attendee:

Laura Bell Main, Founder and CEO

SecureStack

SecureStack helps software engineering and security teams collaborate by automating security tooling, managing continuous compliance, and providing next-gen SBOM that helps their customers to visualise where they have gaps, and how to address them.

SecureStack helps their customers assess their DevSecOps maturity and to accelerate their DevSecOps journey with their visibility and automation platform.

Attendee:

Paul McCarty, Founder and CEO

ThreatDefence

ThreatDefence provides innovative Security Operations and cyber defense solutions to MSPs and Enterprises.

Their SecOps Platform is designed to assist businesses of all sizes in implementing world-class detection and response, utilising all available data sources, whether it be within their network, on the Dark Web, or concealed deep within their supply chain.

They value open ecosystems and seamlessly integrate with any and all threat intelligence feeds and log sources, delivering immediate actionable security insights.

Attendee:

Anton Guzhevskiy, COO

About AustCyber

AustCyber's mission is to support the development of a vibrant and globally competitive Australian cyber security sector.

Part of the Stone & Chalk Group, the largest innovation community in Australia, AustCyber aims to:

• Grow and connect Australia's cyber security ecosystem

• Promote and export Australian cyber security to the world

• Help make Australia the leading centre for cyber security education.

AustCyber supports cyber security companies and professionals, including established corporations, small to medium enterprises, startups, and scaleups.

AustCyber strives to create a thriving and connected cyber security ecosystem in Australia through local and international collaboration, information sharing, and insight curation. Learn more at austcyber.com.

About Austrade

The Australian Trade and Investment Commission (Austrade) is the Australian Government's international trade promotion and investment attraction agency.

Austrade delivers quality trade and investment services to businesses in order to grow Australia's prosperity by:

• Linking Australian businesses to global export opportunities

• Providing market and industry insights, making it easier for businesses to go global

• Attracting international investment to drive local jobs and develop skills

• Leading policy and programs for Australian tourism and the visitor economy

• Attracting international students to study with Australia

As Australia's leading trade and investment agency, Austrade opens doors, unlocks opportunities, and helps Australian businesses go further, faster. Learn more at austrade.gov.au.

Contact

info@austcyber.com

www.austcyber.com

@AustCyber

AustCyber

Part of the Stone & Chalk Group